

# EXTRAORDINARY SERVICE EXCEPTIONAL PRICING

Enjoy exclusive concierge service along with preferential pricing when you buy or lease your next new vehicle through Dilawri Preferred.



## WHAT

### IS DILAWRI PREFERRED?

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Dilawri Preferred is a members-only benefit program that is available to employees or affiliates of select approved companies and organizations across Canada. Members receive personal concierge service as well as Preferred Pricing on new vehicles purchased or leased from any of Dilawri's 70+ dealerships nationwide.

## HOW

### DOES IT WORK?

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After submitting a simple online application via a private website, members are guided through the purchase process by a dedicated Dilawri Concierge. Their concierge will gather and review quotes on the member's behalf, arrange appointments and test drives, answer queries and make sure that the buying process is a smooth, hassle-free experience.



# HOW MUCH

DOES IT COST?

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Membership to Dilawri Preferred is completely free of charge, subject to pre-approval of your company or organization

# HOW DO I BECOME A MEMBER?

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Although the program is not available directly to individuals, your company or organization may be eligible to join. Please email [dpp@dilawri.ca](mailto:dpp@dilawri.ca) or call 855-DILAWRI (855-345-2974) to discuss further.

# DILAWRI

PREFERRED PRICING

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We use a transparent pricing model, the full details of which are only available to members. Pricing is based on a small pre-negotiated mark-up over dealer cost, meaning that members always know what to expect and how much we are making on the deal - no haggling required.

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## COMBINABLE WITH YOUR EXISTING DISCOUNT PROGRAMS

Does your firm or organization already have discount programs in place with certain manufacturers? If so, most of these credits and corporate discounts can be combined with your Preferred Pricing to make an already great deal even better.

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# CONTACT

[dpp@dilawri.ca](mailto:dpp@dilawri.ca)  
855-DILAWRI

